

# Women in Philanthropy



OHIO  
UNIVERSITY

of Ohio University Winter 2010

## LETTER FROM THE CHAIR



*We're still a young program,  
but with your help, our  
potential is dazzling.*

## December Greetings,

As we reflect on Ohio University Women in Philanthropy's 2010 accomplishments, it's clear to me that we have much to celebrate. This year WIP hosted eleven events and meetings with almost 300 attendees! WIP's many gatherings, both in Athens and around the country, have helped alumni, faculty, and students better understand the importance of our mission, as well as the wide variety of ways that they can help support and grow WIP's effectiveness – through volunteering, advocacy, recruiting others to participate in our events, attending and hosting gatherings, assuming leadership positions for our initiatives, and, of course, by donating to help us increase our contributions to Ohio University. One of our goals is to continue our efforts to transcend the Athens campus; you'll be hearing more as we start working closely with the Executive Dean of our five Regional Campuses to better help our students in those counties.

Dorothy Schey travels across the country to reach out to alumnae, representing WIP both as a Founding Member – before she was employed by the University – and as our liaison and development officer to OHIO. In the past year, she has found herself fielding phone calls from other schools with questions about starting their own women's giving program. Finally she asked one caller, "How did you hear about us?" The caller, the director of development at another large state university, explained that the Center on Philanthropy in Indianapolis referred her to Ohio University "because they have forward trajectory with their program."

*Thank you!* Your interest, participation, and generosity are fueling this trajectory. We're still a young program, but with your help, our potential is dazzling. Please let us know how you would like to get involved in our work. We need you. Thank you again for all of your support!

Onward and Upward in 2011,

Barbara Strom Thompson, Chair  
*Ohio University Women in Philanthropy*

## WIP MISSION AND GOALS

Women in Philanthropy of Ohio University will foster a powerful tradition of giving and support for the University and its departments, activities and facilities. It will aspire to increase the number of women who give to OHIO by providing advocacy about women's philanthropic issues, and by training future generations of Ohio University donors.

The goals of Women in Philanthropy of Ohio University are to:

- 1 Broaden the base of financial support by women and friends of Ohio University and encourage them to increase their giving.
- 2 Build a culture of giving among current and future Ohio University students.
- 3 Educate Ohio University students in the area of financial literacy.
- 4 Encourage a sense of community among ourselves and those we serve.

## WIP EXECUTIVE COMMITTEE

Chair: Barbara Strom Thompson

Vice Chair: Charlotte Eufinger

Treasurer: Sheila McHale

Secretary: Dorothy Schey

## WIP COMMITTEE CHAIRS

Gwen Weihe, *Programming*

Natalie Chieffe, *Financial Literacy  
Seminars*

Jeannie Becka, *Financial Literacy  
Task Force*

Sara Lipman, *Student Activities Chair*

Tanya Conrath, *Student Activities  
Co-Chair*

Arlene Greenfield, *Leveraging  
Leadership Giving Circle Chair*

## Gwen Weihe steps up as New WIP Programming Chair

Tiffany Hill-Smith, WIP Programming Chair for the past two years, worked diligently on the WIP April, 2009, OHIO Women Making a Difference Conference and led the Programming Committee through the beginning stages of planning for the next conference to be held April 27-28, 2011. We are very excited for Tiffany and her husband, Kent Smith (Vice President of Student Affairs) as they are looking forward to the birth of their child at the end of March. Tiffany juggles her work as a lawyer for OHIO Legal Affairs, her community work with Court Appointed Special Advocates (CASA) and being a wife and mother. Tiffany has agreed to continue to serve on the Programming Committee and is helping Gwen learn about what worked for the past conference. Thank you Tiffany for your devotion to WIP!!

Thank you to Gwen for rising to the challenge mid-stream. Gwen and her husband Tom own Thomas Enterprises in Columbus. Gwen formerly was a Regional Sales Manager for Doncaster Clothing and does charity work with Goodwill Friends and Family as well as the Columbus Symphony. She is a tireless worker who does it all with a beautiful smile!

## Financial Literacy Update

by Cara Clarridge



Angelina Young, Dorothy Schey's former Graduate Intern, designed this sign up display for Money U.

yet understand the importance of financial literacy so educating them about the need would help them be more engaged with the course.

The Ohio University Chillicothe campus also piloted a program for financial literacy this Fall Quarter. OU-C offered a two credit hour financial literacy class, where students had an initial two hour face-to-face session with Maurice Pfeifer, Certified Financial Planner from Washington Court House, Ohio, and then completed the Money U online course. One session also included a meeting with Valerie Harrell, the Community Education and Engagement Coordinator from the Office of the Treasurer of the State of Ohio. The twenty-six students who participated stated that the face-to-face interactions were the most beneficial to them and that when a discussion about Money U preceded beginning the program, it was easier to manage. Joyce Atwood, Ohio University Chillicothe's Resource Development Coordinator, expressed that the course was a good learning experience and that Money U provides information that students can utilize both in college as well as after graduation. OU-C's pilot program for financial literacy was quite successful and they plan to repeat the course during Winter Quarter – within four days of open registration, eighteen students had already registered!

WIP piloted two programs this Fall Quarter to engage students in learning about financial literacy. One program was piloted in University College (UC) on Ohio University's Athens campus. This program had students complete an online, interactive financial learning tool, the award winning "Money U," as part of their learning community UC 110 course. About forty students began the Money U program. The course was also offered as an option for UC 115 students and information regarding their progress is forthcoming. Wendy Merb-Brown, University College advisor, acknowledged that many of the first-year students do not



## Arlene F. Greenfield, Grand Marshall of the 2010 Ohio University Homecoming Parade

Arlene Greenfield, WIP Voting Member and Chair of the WIP Leveraging Leadership Giving Circle, is the new Chair of the Ohio University Alumni Association (OUAA) Board of Directors. She is a retired Army Colonel who is partner and co-founder of Qualitative Research Service Consultants, Inc., a women-owned small business specializing in research and analysis involving military, business, women and work, and educational organizations. On Friday, October 15, 2010, Arlene was the Mistress of Ceremonies for the OUAA Awards Gala at Baker Center and on Saturday, October 16 she was the Grand Marshall of the Homecoming Parade! We're proud of you Arlene!

JULY 22, 2010

## WIP Chicago Tea

Women in Philanthropy of Ohio University (WIP) held a Tea at The Four Seasons in Chicago on July 22, 2010. The event was well attended and brought together alumnae from the Class of 1948 to the Class of 2002 for a lovely afternoon of conversation, treats, and entertainment. Many thanks to our Chair Barbara Strom Thompson for her overview of WIP, to Sheila McHale our Treasurer who shared WIP's progress, and to the Student Activities Chair Sara Lipman for elaborating on the projects that WIP is working hard to fund. Sara also reported on the progress of The Community Service Leadership Council (CSLC) and the Student Community Outreach Resource Endowment (SCORE) grant recipients and how they are successfully utilizing their grant money to not only make a difference in Athens, but also in the world. Many thanks to Gwen Hubach, Tanya Conrath, and Sara Lipman who have put many hours of hard work into the CSLC and SCORE Grants!

The afternoon's entertainment was provided by Dick Judson, 1954 OHIO graduate and bandleader of the Dick Judson Orchestra of Chicago. Not only did Dick regale us with a rendition of "Colors of the Wind" on his flugelhorn, but also shared some of his memories from Ohio University and his experiences entertaining various Presidents of the United States.

The work being done by amazing women (and men) involved with Women in Philanthropy was highlighted at the Tea, all while having fun learning about one another. Together we can pool our time, talent, and treasure to make a real difference! Thank you to all who were able to attend and make the afternoon's event so enjoyable. We hope our new WIP Chicago area friends will stay in touch!

*Top:* Charlotte Eufinger, Joan Simpson Parks, Peggy Viehweger and Patricia Connor Study have outfits that blend together well.

*Middle:* Dolores Hanna, Roberta Blum Stein and Jill Eckert McCall gathered near the Tea registration table.

*Lower Right:* Tea attendees mingle while trying the delicacies.

*Lower Left:* First Lady Deborah McDavis, Amy Rudy and Joan Simpson Parks enjoy their discussion.



## WIP Corcoran Gallery of Art Tour

Despite the rain and traffic, Women in Philanthropy of Ohio University (WIP) enjoyed a delightful afternoon event at the Washington, D.C. Corcoran Gallery of Art on Sunday, September 12, 2010. We gathered for a light lunch in the Corcoran Café and then enjoyed a tour of the Corcoran. Heather Foss deserves a special thank you for all of her hard work in planning this WIP DC event. Not only did we learn a lot from our docent Rachel, but also from Heather who is training to be a docent at the Corcoran Gallery of art!

*L to R:* Leila Schey, Megan Mendelsohn, Natalie Stevens, Megan Kuhn, Joan Fuchsman, Karin Denburg, Deborah Hrouda, Heather Foss, Tiffany Cox, and Dorothy Schey in the Corcoran Salon Doré.

## WIP Leona Hughes Inspiration Award Honors Jeanette Grasselli Brown



*Left to right: Emily Grannis, Jeanette Grasselli Brown, Will Wemer, Dr. Roderick McDavis; The event was in a beautiful room at The Four Seasons; Barbara Strom Thompson, Arlene Greenfield and Charlotte Eufinger were happy for Jenny's accomplishment.*

On the evening of July 23, 2010, WIP Founder's Circle member Dr. Jeanette "Jenny" Grasselli Brown was awarded the Women in Philanthropy (WIP) of Ohio University Leona Hughes Inspiration Award at The Four Seasons Hotel in Chicago. WIP established the Leona Hughes Inspiration Award in 2006 to recognize a special woman who has exhibited long-term devotion, service, and dedication to Ohio University; maintains philanthropic interests in Ohio University and her community; and sets an example of personal integrity and achieved distinction in her chosen field.

Jenny's service and contributions to Ohio University are vast. Some of the highlights include serving as a distinguished visiting professor and director of research enhancement from 1989-1995, as Chair of the Board of Trustees, nine years as a Foundation Board Trustee, as Chair of the Ohio Board of Regents,

and on the Cutler Scholars Board of Governors. She has also received the Alumni Association Medal of Merit, the Alumna of the Year Award, the John C. Baker Founders Award, and on November 7, 2003, she received the Founder's Citation Award, the highest honor presented by the Ohio University Board of Trustees.

Two of Jenny's Cutler Scholars were able to attend the ceremony, Emily Grannis, who was also featured on the DVD made about Dr. Grasselli Brown and Philanthropy, and Will Wemer, who now works for the Dana Farber Institute in Boston.

Jenny's acceptance speech highlighted the importance of philanthropy. She eloquently took the attention away from herself and talked about the importance of giving back and the wonderful way it makes her feel. She said that seeing the students there that evening meant so much to her. It was a beautiful night highlighting a woman who has done so much for Ohio University.

**OCTOBER 2, 2010**

## Sports Business Association GROWL Golf Event

Susan Barga, Athens Realtor with Larry Conrath Realty, sponsored the Saturday, October 2, 2010 GROWL Golf Event held at the Ohio University Golf Course. The OU student organization, Sports Business Association, organized and ran the GROWL event where 32 golfers enjoyed a golf scramble with lunch. The participants received golf balls, a goody bag and a nice polo shirt from Susan. The event was quite a success on a beautiful fall day in Athens and the Sports Business Association raised \$1,000 to donate to the WIP Jody Galbreath Phillips Giving Circle to Support Women's Athletics. Thank You for a job well done!



*Above: The WIP Mission Poster was displayed at the event; Upper Right: SBA Student Leader Mark Truesdell delivers the \$1,000 check to Dorothy Schey after the GROWL event; Lower Right: A golfer takes a swing next to a hole sponsor marker on the OU Golf Course.*

## OU Library Event at Lincoln Center



Anna and Barbara Strom Thompson, look radiant on a rainy evening after the OHIO Lincoln Center event.

On October 27, 2010, Women in Philanthropy of Ohio University (WIP) women joined others inside the Vincent Astor Gallery at the New York Public Library at Lincoln Center to view an amazing exhibit of the Alwin Nikolais Collection commemorating the 100th birthday celebration of Nikolais. Alwin Nikolais (1910-1993) is a celebrated American choreographer and founder of the Playhouse Dance Company, later renamed and known as the internationally acclaimed Nikolais Dance Theatre. Nikolais' partner, Murray Louis, who received an Honorary Doctorate of

Performing Arts from Ohio University in 1999, spoke about his first visit to Ohio University and how he knew that he wanted the Alwin Nikolais artifacts to be archived by the experts at Ohio University's Alden Library. President Dr. Roderick McDavis and former President Dr. Vernon Alden were also present during the opening ceremony of the exhibit. Dr. McDavis and Dean of the Libraries, Scott Seaman, spoke about the importance of this historical Nikolais exhibit, whose materials are permanently housed in Alden Library's Alwin Nikolais and Murray Louis Dance Collection, curated by Judith Connick.

WIP Chair, Barbara Strom Thompson, took dance classes at Ohio University while majoring in Child Development. Barb and her daughter, Anna, who lives and works in New York City, came to see the Nikolais exhibit. Cita Strauss, former owner of Factory Street Dance Studio in Athens, attended the event with her daughter Annie and their friend Pam Callahan. Cita and Pam traveled from Athens to meet Annie, who works in New York, for this phenomenal exhibit, which was made possible through collaboration with Alden Library and the New York Public Library. We appreciate WIP women supporting Ohio University in many ways such as attending important and interesting OU events.

**NOVEMBER 4, 2010**

## WIP meeting in Athens featuring Dr. Betsy Partyka

Thank you to those who took the time to join our November meeting coinciding with the Ohio University Foundation Board of Trustees meeting on November 4, 2010, at the Ohio University Inn and Conference Center. There was a lot of positive energy in the room as we mingled, discussed past and future WIP events and projects, and listened to Dr. Betsy Partyka, OHIO Professor of Modern Languages, describe her enlightening experience at the 2010 Higher Education Resource Services (HERS) Institute for Women in Higher Education Administration at the University of Denver. WIP is very proud to have sponsored Betsy, to attend the prestigious HERS Institute. We are also very appreciative that Betsy took time from her busy schedule to share her experiences during our November meeting. She reviewed some of the topics of discussion during the HERS Institute, including: how to handle stress in a male-dominated atmosphere; where women fit into higher education—the perception of women in higher education as well as the actual role(s) of women in higher education; and how the budget crisis is affecting universities nation-wide and strategies that are being implemented elsewhere in the country. We are thankful for those that participated in the thought-provoking group activities led by Betsy, which encouraged a wonderfully engaging group discussion!

OCTOBER 20, 2010

## Tea at the Home of Dolores Kirby

Loyal alumna Dolores Kirby BSJ'47 very graciously hosted the Women in Philanthropy of Ohio University (WIP) Tea at her Washington, DC home on October 20, 2010. Dolores and her late husband, Richard N. Kirby, AB '47, spent a good deal of their lives overseas where he was a Foreign Service Officer. Dolores and Dick Kirby established a fund that supports Ohio University language students who wish to study abroad. Those in attendance enjoyed seeing the beautiful items from all over the world and particularly enjoyed hearing the stories behind the artifacts. The afternoon, filled with delicious goodies, delightful conversation, and reflections of our time at Ohio University, was enjoyed by all. Thank you, Dolores, for your elegant and warm hospitality!



Attendees left to right: Arlene Greenfield, Lindsay Partusch, Mary Ellen Golby, Frankie Mickelson, Ellen Fultz, Mary Ellen Madden, Barbara Strom Thompson and Dolores Kirby. Not pictured: Zella Shabasson and Dorothy Schey.

## Women Give 2010

The Women's Philanthropy Institute at the Center on Philanthropy at Indiana University recently published a study by Debra J. Mesch, Ph.D., Director titled "Women Give 2010: New Research about Women and Giving" that examines the question, "Are there differences in giving to charity between men and women across income levels?" Using data collected by the Center on Philanthropy Panel Study in 2007, the study examined only single-headed households (i.e., male and female-headed households), which included (1) never married, (2) divorced/separated, and (3) widows/widowers, in order to distinguish between male/female giving within a particular household. The data set was also sorted by income level: (1) \$23,509 or less, (2) \$23,509 – \$43,500, (3) \$43,500 – \$67,532, (4) \$67,532 – \$103,000, and (5) \$103,000. The results showed that for each of the five different income groups analyzed, female-headed households are MORE LIKELY to give to charity than male-headed households! Not only are women more likely to give to charity, but in all income groups except for one (#2 above), WOMEN GAVE MORE than men! The study reports that "Women are often an overlooked or untapped resource for philanthropy. This research confirms that women at all income levels have the desire and capacity for giving and do give to charity....Bolstered by the research findings, more women will be able to stand up and say 'I can make a difference with my giving.' These findings improve and strengthen society and inform practice to better reflect women's new roles in the 21st century."

The full report can be found at <http://www.philanthropy.iupui.edu/womengive/>.

## Women in Philanthropy Giving Opportunities

### **WIP Discretionary Fund – Greatest Need**

Supports programming, operations, financial literacy, OU Rep. to attend Higher Education Resource Services (HERS) Institute for Women in Higher Education Administration

### **Women in Philanthropy Jeanette Grasselli Brown Leadership Initiative Endowment**

Honoring Visionary Leader, Dr. Jeanette Grasselli Brown, who received the Leona Hughes Inspiration Award July 23, 2010 to provide leadership education, mentoring, and networking opportunities for students, faculty and staff.

### **Amanda J. Cunningham Leadership Center Endowment/WIP**

Helps with student-initiated ideas, leadership training, programming and resources

### **Leona Hughes LeaderShape Endowment/WIP**

Provides funds for a student to attend a national weeklong leadership integrity program

### **Center for Community Service Endowment/WIP**

Funds the SCORE (Student Community Outreach Resource Endowment) Grants

### **WIP Jody Galbreath Phillips Giving Circle**

First member-launched Giving Circle to Support Women's Athletics

## WIP OHIO Women Making a Difference Conference ▶ April 27-28, 2011

**SAVE THE DATE** for this year's Women in Philanthropy of Ohio University (WIP) OHIO Women Making a Difference Conference. This event is an exceptional opportunity to return to Athens for springtime on the picturesque campus of Ohio University – April 27-28, 2011. Plans are coming together for a fun and social reception entitled "Divas and Desserts" which will feature a keynote speaker and speed networking in the Walter Hall Rotunda on Wednesday, April 27th. The next morning plan to attend a continental breakfast, enlightening and powerful breakout sessions featuring alumni, faculty and students regarding innovative women in business and higher education, women's health issues, financial literacy and professional communication, etc... Then come together for a luncheon focusing on tips from a professional life coach, concluding with the famous "Power of the Purse" silent auction. This activity is interactive and allows attendees to purchase themed purses and help support Ohio University Women in Philanthropy.

For more information on the conference and to register please visit: [www.ohio.edu/conferences/WIPConference.cfm](http://www.ohio.edu/conferences/WIPConference.cfm) and for more information about WIP please visit: [www.ohio.edu/development/women](http://www.ohio.edu/development/women). If you are interested in being a conference sponsor or donating a purse please contact Dorothy Schey at 740-593-4556.



2009 WIP Conference, Private Reception with Dr. Sandra Steingraber

## Join other amazing women who support Ohio University.

### "COUNT ME IN! I want to support WIP!"

Please select from below:

- WIP Discretionary Fund (supports Financial Literacy, Programming and Operations)
- Jeanette Grasselli Brown Leadership Initiative Endowment
- Amanda J. Cunningham Leadership Center
- Leona Hughes LeaderShape     Center for Community Service (SCORE Grants)
- Member-initiated Giving Circle — WIP Jody Galbreath Phillips Giving Circle for Women's Athletics

Please accept my pledge/gift of:

\_\_\_\_\_ \$5,000 **voting level** (only **\$83.33** a month for 5 years)

\_\_\_\_\_ \$1,000 New Leader (within 15 yrs of graduating) **voting level** (only **\$16.67** a month for 5 yrs)

\_\_\_\_\_ Every \$ helps so "Count Me In!" Stakeholder Pledge/gift amount: \$\_\_\_\_\_

Payable in installments:

- annually     semi-annually     quarterly     monthly-credit card only
- over \_\_\_\_\_ years (5 yr max.) Start my pledge reminders on (date) \_\_\_\_\_

Payment information:

My check made payable to "The Ohio University Foundation" is enclosed.

Credit Card Information # \_\_\_\_\_ Exp. Date \_\_\_\_\_

3 digit security code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

My information:

Name \_\_\_\_\_ Class Year \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Signature for pledge \_\_\_\_\_ Date \_\_\_\_\_

*Credit card gifts also may be made by: phone 1-800-592-FUND (3863) or  
securely online at [www.ohio.edu/give](http://www.ohio.edu/give)*

Please return this form to: WIP of Ohio University  
c/o The Ohio University Foundation  
PO Box 869, Athens, OH 45701

*Women in Philanthropy*  
of Ohio University

11WPY

## WIP has TLC

Women in Philanthropy is comprised of dynamic women who are working toward transformational change to benefit Ohio University. Women often want to “test the waters” before jumping in and giving to a cause. We like to work closely with the students, setting examples of leadership and different ways of giving collaboratively. Our donors and volunteers seem to emanate TLC, commonly known as Tender Loving Care. In WIP, we strive to offer programs that are welcoming and worthwhile to all interested women.

**T**rain future generations to give back  
**L**ead by example and leverage gifts  
**C**onnect with Ohio University and each other

### Mark your calendar!

**February 3, 2011** 3-5pm WIP meeting with guest speaker at the Ohio University Inn & Conference Center, Athens, Ohio

**February 17, 2011** 1-3pm Tea Tour at Gracie Mansion, New York City-only \$25.00 – registration at [www.ohioalumni.org](http://www.ohioalumni.org) “Calendar of Events”

**April 27-28, 2011** Third Biennial WIP OHIO Women Making a Difference Conference in Athens, Ohio, which will include the “Power of the Purse” Silent Auction

**July 21, 2011** WIP meeting San Francisco, CA Exact Time and Place TBD

*Check our website or Facebook for updates and details!*

## WIP New Leaders



Dr. Laura Justice

We are pleased that Dr. Laura Justice, AB’92, BSED ’94, MED ’96, PhD ’00, Professor in the School of Teaching and Learning, College of Education and Human Ecology at The Ohio State University, and Tricia O’Connor Huston, MED ’05, Associate Director of the Asa Packer Society at Lehigh University, have pledged to be WIP New Leaders. We are excited to have their input as we continue to move forward!

Alumnae within fifteen years of their graduation date are finding Women in Philanthropy of Ohio University (WIP) appealing. Younger women want to connect with Ohio University and are finding that WIP is a means to network with others while helping Ohio University students.

WIP wants younger New Leaders to help us move the WIP mission forward while having fun in the process. The energy and enthusiasm from WIP New Leaders is contagious and we appreciate their help with social networking and their fresh ideas. We look forward to more young alumnae joining WIP to help make a difference!

*I choose to support Ohio University because I was awarded an assistantship through the Office of Residential Housing that covered the cost of my graduate education and provided immeasurable experiences that have more than adequately prepared me for my professional career. In addition, those experiences allowed me to work with tremendous student leaders and build relationships that will last a lifetime. I want to ensure that future Bobcats are afforded the same opportunities.*

– Tricia O’Connor Huston

### CONTACT INFORMATION

Questions or information about making a multiyear pledge may be directed to:

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For more information:

Women in Philanthropy of Ohio University  
Online @

[www.ohio.edu/development/women](http://www.ohio.edu/development/women)

Facebook: Women in Philanthropy  
of Ohio University