



OHIO
UNIVERSITY

Women in Philanthropy



Message from

Barb

December 1, 2009

Dear Friends of WIP,

I'm writing this just days before Thanksgiving and I'm acutely aware of how much our Women in Philanthropy group has to be grateful for-- the inspiring students we work with on campus, our generous "can do" donors and volunteers, Dorothy Schey and her colleagues who so ably support our work, and of course, Ohio University and the honor we all share in supporting its transformational work.

Despite hard economic times, WIP has grown and prospered in exciting ways. I remember preparing my remarks for the OHIO Women Making a Difference Conference in April 2009. We were all still stunned by the turbulent economic news. I questioned how I could ask women, including some very recent graduates, to donate during the downturn. Obviously, raising money is easier in flush economic times. One thing is certain- - "doing" philanthropy in a downturn shines a bright light on one's mission and purpose. Why do this now? As my own impulse to give struggled with a new impulse to hoard, I had to examine my beliefs and mission, resulting in an even stronger resolve to further WIP's important work.

As I re-visited my own reasons for giving in this economy, I realized that for me, and for many of my friends, giving in these uncertain times is an act of gratitude. We know that from a global perspective, any educated woman is wealthy indeed. And in WIP we see that our Ohio University education enriches our lives in new and truly immeasurable ways.

This newsletter will give readers a hint about our WIP progress and activities. In this Season of Thanks, what I want to say is that my life and my family's life have been made richer and more abundant by the WIP camaraderie and collaborations that have been so crucial to our WIP success. I know from my professional work that gratitude is a tool of resilience. WIP can't thank you often enough for your part in our work in changing the face of philanthropy at Ohio University and beyond.

Thank you and thank you,

Barbara Strom Thompson, Chair

WIP Executive Committee

Chair:

Barbara Strom
Thompson

Vice Chair:

Charlotte Eufinger

Treasurer:

Sheila McHale

Secretary:

Dorothy Schey

WIP Committee Chairs:

Tiffany Hill-Smith,
Programming;

Natalie Chieffe,
Financial Literacy;

Sara Lipman,
Student Activities
Chair;

Tanya Conrath,
Student Activities
Co-Chair;

Arlene Greenfield,
Leveraging
Leadership Giving
Circle Chair



Natalie Stevens, Heather Foss and hat door prize winner, Lindsay Partusch

WIP Tea Held at The Willard Intercontinental Hotel in D.C.

presentation was Programming Chair Tiffany Hill-Smith, who extolled the success of the April WIP Conference held in Athens, which featured the importance of women’s giving, networking and mentoring, as well as highlighting the excellence at Ohio University.

The thirty five women and men who attended the July 16, 2009 WIP Tea in Washington D.C. learned about WIP’s work and enjoyed socializing too.

WIP Chair Barbara Strom Thompson discussed WIP’s mission, as well as the progress and growth of the organization. Treasurer Sheila McHale reported on the positive WIP financial picture, as our funds grow through the generosity of both loyal and new donors. Rounding out the

Heather Foss and Natalie Stevens, WIP supporters, are recent graduates who knew each other at Ohio University and now both work in DC. Natalie quizzed the audience about tea facts from the past and, after fun discussion and attempts at the answer, Natalie enlightened us about the correct way to hold our tea cup and about “high tea.”

Following the tea, many people went to the Alumni Association Reception at The

Willard where 300 alumni and friends of Ohio University gathered for one of the largest Alumni Association-sponsored gatherings in DC. President and Mrs. Roderick McDavis and the Ohio University Foundation Board of Trustees were also in attendance at this event, in conjunction with their Foundation Board meeting.



You don't know how strong she is, until you put her in hot water!!

~ Eleanor Roosevelt



Giving Circle Member Penny Lauer Hosts Cleveland Tea

A beautiful sunny day served as the backdrop for a scenic view of The Country Club golf course. This was the sight from the back patio of Ohio University alumna, Penny Lauer’s club where the WIP Cleveland Tea was held on Sept. 16, 2009.

Barbara Strom Thompson, WIP Chair, and Sheila McHale, WIP Treasurer and Cleveland area resident, shared updates on the activities of WIP to grow the number of women engaged with Ohio University. Participants of the Tea spoke about their wonderful experience at Ohio University and how they want to give back to their alma mater. One woman offered a site for a future WIP event, while another volunteered to visit the campus to speak to students about her professional grant-writing work. Several women mentioned their families donated to their husbands’ alma maters, and now they were also going to donate to OHIO. All in attendance agreed that Penny’s gracious hospitality and leadership in offering to host WIP’s first Cleveland gathering will reap many fruitful collaborations throughout the years.

WIP Financial Literacy Task Force Takes Off



Thank you to our WIP friends who are joining together to compile a plan designed to help our Ohio University students be more financially literate. We are reviewing Best Practices about Financial Literacy for students in other MAC schools and OU peer/aspirational schools as well as brainstorming about the best possible ways to reach students. Will it be best to organize a week long session of various outreaches to students, or will we find a virtual game which all students will need to play before graduation? Our research will help us figure out the best way to work with students in this important journey as they navigate their fiscally responsible path. In order for students and young alumni to give back to Ohio University, they first need to be trained in how to manage their finances well.

We appreciate the Task Force members who are donating their time and expertise in moving WIP's mission forward: Natalie Chieffe, Sharon Reynolds, Wendy Porter, Char Rae, Karen Leiser, Kristen Moran, Char Kopchick, Jeannie Becka, Mary Barbara Totten, Debbie Arnold, Barbara Strom Thompson, and Dorothy Schey.

WIP Member, Dr. Mary Anne Flournoy, Speaks at the Athens Foundation Women's Fund Dinner and Workshop

WIP members Barbara Strom Thompson and Dorothy Schey felt very privileged to sit with Ohio University students Alexa Taylor, Lisa Kirk, Gwen Hubach and Tracey Hecht on Oct. 8, 2009 to hear Mary Anne Flournoy share about her family's philanthropy at the Athens Foundation Women's Fund dinner.

Mary Anne introduced her sister-in-law, Cecilia Boone, as the speaker for the event. Cecilia serves on the Harvard-Kennedy School Women's Leadership Board and the international Women's Funding Network board. Cecilia is president of the Boone Family Foundation in Dallas, TX and currently serves as fundraising

chair of the Dallas Women's Foundation's thirty million dollar campaign.

On Friday morning, Mary Anne and Cecilia were joined by Mary Anne's sister, philanthropist Nancy Word, to host a Women's Fund workshop designed to help women explore their passions and develop a philanthropic plan. It was a wonderful morning of inspiration and discussion.

Thank you to Mary Anne for sponsoring some Ohio University students for this remarkable opportunity. It was a fantastic experience and highlights how WIP collaborates with other organizations about women's philanthropic issues.

New Committee Members Hop on Board

Suzanne Weber joined WIP Programming Chair, Tiffany Hill-Smith to serve and move forward with planning for the next WIP Conference. Talks are in progress to set a date which will be forthcoming to put on your 2011 calendars.

Sara Lipman and Tanya Conrath have agreed to serve on the WIP Student Activities Committee which will consist of guiding the Ohio University Community Service Leadership Council (CSLC) with the SCORE (Student Community Outreach Resource Endowment) grants. This grant money is provided from the WIP Center for Community Service Endowment.



Debbie Phillips Bower '73, WIP Founder's Circle Member, Speaks at Columbus Alumni Association Centennial

Debbie Phillips Bower

On Wednesday, November 4, Ohio University alumni and friends celebrated 100 years of the Ohio University Columbus Alumni Chapter at the Darby House on Darby Dan Farms in Galloway, Ohio.

The program consisted of an historic recap about the Columbus chapter by Julie Righter '78 and a talk about "Connections" by Debbie Phillips Bower.

Debbie's love of Ohio

University spans many years as her family has a long history of involvement with "The Ohio University." Ohio University's Helen Mauck Galbreath Chapel was built in memory of her grandmother, a 1919 alumna. Debbie's grandfather, John W. Galbreath, was a Trustee of Ohio University for 26 years. Her mother, Jody Galbreath Phillips, was the first woman to serve as Chair of the Ohio University Board of Trustees and was a WIP Founder's Circle member. Debbie is currently on Ohio University's

College of Medicine Advisory Board, serves on the Emeriti Committee of the OU Foundation Board of Trustees, and is a Founder's Circle Member of Women in Philanthropy of Ohio University.

It was touching to hear Debbie's family history and how she so fondly remembers Ohio University. Debbie encouraged everyone to conjure up their own "memories" about Ohio University as OU has touched us all in different ways.



Dorothy Schey and Barbara Strom Thompson find their true colors

Thank you to Kevin Smith, husband of WIP New Leader Amanda Smith, for leading WIP friends in a fun afternoon workshop to learn about their leadership styles.

From 2-5 pm on Nov. 5, laughter emanated from the Amanda J. Cunningham Leadership Center on the 3rd Floor of Baker University Center. Kevin

WIP True Colors Leadership Workshop

encouraged us all to think about what characteristics we possess, and which are more prevalent than others. It was quite eye opening as we discussed and asked questions while Kevin led us through the interactive exercises. Pam Benoit, our new Ohio University Provost, was able to join us and it was exciting to have energetic students participate as well.

This workshop was so well received that WIP may be taking Kevin's True Colors on the road to reach Ohio University graduates in other areas. Please let Dorothy Schey know if you might want to have a WIP True Colors gathering in your area.

"True Colors" has been used successfully for over twenty-six years in business and education to foster positive, healthy, and productive personal development that improves communication, team-building, leadership, morale, and conflict resolution skills both at work and at home.



MARKETING

Senior Marketing Class Helps WIP

During the Fall Quarter of 2009, five Ohio University seniors took on WIP as part of their Senior Marketing Class.

Dr. Catherine Axinn, OU Marketing Professor and WIP Financial Literacy Committee member, worked with Dorothy Schey to involve WIP as one of her class's consultation clients.

Dorothy made a WIP presentation to the whole marketing class early in the quarter

and five students chose WIP as their project. These students, Maja Blanus, Drew Brenner, Liz Kauffelt, Lauren Kelly and Elliott Hinds, met with Dorothy throughout the quarter and communicated through email to gather information about WIP's Financial Literacy Outreach.

After their research, they compiled a marketing plan on how WIP can reach more students within our budget and on Tuesday, November 17, 2009 these smart, hard working students gave their final presentation to Dorothy and

other WIP members and friends. The marketing plan will be used as a working tool for WIP in the upcoming months.



Dr. Catherine Axinn, OU Marketing Professor and WIP Financial Literacy Committee member

Leveraging Leadership Giving Circle

We are so excited! WIP is very close to our *Quarter of a Million Dollar Goal* for the Division of Student Affairs. Gifts and pledges are adding up quickly to this monumental first fundraising goal for WIP.

Donors may choose which endowment to support from those listed on the pledge sheet in this Newsletter. The greatest need is for the Amanda J. Cunningham Leadership Center Endowment/ WIP to help our amazing Ohio University student leaders grow.



Jennifer Simon, a WIP New Leader

WIP New Leaders

Alumni within fifteen years of their graduation date are finding WIP appealing.

Younger women want to connect with Ohio University and are finding that WIP is a means to network with others while also helping Ohio University students.

WIP wants younger New Leaders to help us move the WIP mission forward while having fun in the process. The energy and enthusiasm from WIP New Leaders is contagious and we

appreciate their help with social networking and their fresh ideas. We look forward to more young alumnae joining WIP to help make a difference!

"I am pleased to be a WIP New Leader, as being involved solidifies my interest and enthusiasm to stay connected to Ohio University and give back to young men and women with so much potential to affect the world we live in."

~ Christy Vigfusson



The Economic Impact of Women-Owned Businesses in The U. S.

The Center for Women's Business Research undertook a study to establish the economic impact of women-owned businesses on the U.S. economy.

For the first time, the Center for Women's Business Research, has utilized a methodology to measure the economic impact of the estimated 8 million U.S. businesses currently majority women-owned.

Today, women-owned firms have an economic impact of \$3 trillion annually that translates into the creation and/or maintenance of more than 23 million jobs - 16 percent of all U.S. jobs! These jobs not only sustain the individual worker, but contribute to the economic security of their families, the economic vitality of their communities and the nation.

If U.S.-based women-owned businesses were their own country, they would have the 5th

largest Gross Domestic Product (GDP) in the world, trailing closely behind Germany, and ahead of countries including France, United Kingdom and Italy.

The significance of the total amount of economic impact – \$2.8 trillion – once again proves that women-owned firms are not a small, niche market but are a major contributor and player in the overall economy.

Key fact on women and management:

“Women emphasize relationship building as well as fact gathering and are more likely to consult with experts, employees, and fellow business owners.”

From: Center of Women's Business Research: Economic Impact Study, October 2009
<http://www.womensbusinessresearchcenter.org>

WIP's Leveraging Leadership Circle Areas to Support

- Amanda J. Cunningham Leadership Center Endowment/WIP (Greatest Need)
Helps with student-initiated ideas, leadership training, programming and resources
- Leona Hughes LeaderShape Endowment/WIP
Provides funds for a student's tuition to a national weeklong leadership integrity program
- Center for Community Service Endowment/WIP
Funds the SCORE (Student Community Outreach Resource Endowment) Grants
- Baker University Center Programming Endowment/WIP
Supports student-initiated activities and programs in Baker
- WIP Discretionary Fund - for programming and operations

Additional area to support: WIP Jody Galbreath Phillips Giving Circle (first member-launched Giving Circle) to Support Women's Athletics (*To make a contribution, credit card gifts may be made by phone 1-800-592-FUND (3863) or securely online at www.ohio.edu/give. Or send check payable to "The Ohio University Foundation" and please note "WIP JGPGC" in memo section. Mail to P.O. Box 869, Athens, OH 45701*)

COUNT ME IN!

*Women in
Philanthropy
of Ohio University*

Designation Options:

Please select which Leveraging Leadership Giving Circle fund your gift will support:

- Amanda J. Cunningham Leadership Center (greatest need) Center For Community Service
 Leona Hughes LeaderShape WIP Discretionary Fund Baker University Center Programming

Please accept my pledge/gift of :

_____ \$5,000 voting level
_____ \$1,000 *New Leader* (within 15 yrs of graduating) voting level
_____ "Count Me In!" stakeholder Pledge/gift amount: \$ _____

Payable in installments:

- annually semi-annually quarterly monthly-credit card only
 over _____ years (5 yr max.) Start my pledge reminders on (date) _____

Payment information:

- My check made payable to "The Ohio University Foundation" is enclosed.
 Credit Card Information # _____ Exp. Date _____
3 digit security code _____
Signature _____ Date _____

My information:

Name _____ Class Year _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

Signature for pledge _____ Date _____

Credit card gifts also may be made by: phone 1-800-592-FUND (3863) or securely online at www.ohio.edu/give

Please return this form to:
WIP of Ohio University
c/o The Ohio University Foundation
PO Box 869, Athens, OH 45701

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Women in Philanthropy
of Ohio University

For more information:

Women in Philanthropy
208 McGuffey Hall
Ohio University
Athens, Ohio 45701

Phone: 740-593-4556

Fax: 740-593-1432

E-mail: schey@ohio.edu

Online @

www.ohio.edu/development/women

Facebook: Women in Philanthropy of
Ohio University

WIP Mission:

Women in Philanthropy of Ohio University will foster a powerful tradition of giving and support for the University and its departments, activities and facilities. It will aspire to increase the number of women who give to Ohio University by providing advocacy about women's philanthropic issues and by training future generations of Ohio University donors.



**Mark your
calendar!**

WIP meeting with Valentine Flair:

February 4, 2010, 2-4 p.m.
Ohio University, Athens, Ohio

WIP summer meeting:

July 22, 2010
Place & Time TBD

*Check our website or Facebook for updates
and details!*

WIP has TLC

Women in Philanthropy is comprised of dynamic women who are working toward transformational change. Women embody different things, but often we women want to “test the waters” before we jump in and give to a cause. We want to find out the details about things and check out the various options that are available. Also, women are usually inherently compassionate and nurturing. We are traditionally known as the nurturing sex that emanates TLC, commonly known as Tender Loving Care. To help us all remember our mission in a more succinct way, we want to turn TLC into our catchphrase for WIP. Think of the TLC way in which we focus on the needs of Ohio University Students while we raise funds to help them in reaching their potential.

*T*rain future generations to give back

*L*ead by example and leverage gifts

*C*onnect with Ohio University and each other



**Golf outing cancelled, but new
activity forthcoming**

The Ohio University Student Sport Business Association had planned a GROWL Golf Outing at the Ohio University Golf Course in October, 2009, with proceeds going toward the WIP Jody Galbreath Phillips Giving Circle to Support Women's Athletics. Unfortunately, due to inclement weather the event was cancelled, but the students are working on an activity in 2010. We will keep you updated.



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Ohio University”