

# THE SCHOONOVER CENTER FOR COMMUNICATION

The Schoonover Center for Communication, a new, state-of-the-art facility, will house the Scripps College of Communication and the WOUB Center for Public Media. This new facility, to be built on the site of the former Baker Center and the Radio-Television Building, will bring the faculty and students from all five schools within the College of Communication together under one roof.

*The interdisciplinary space of the Schoonover Center will keep the Scripps College on the forefront of communication education by helping students think outside the limits of traditional media.*

The advent of “new media” and the associated shift in consumer behavior is redefining how the disciplines of communication intersect and converge. The integrated facility will enhance communication between the schools, encourage student interaction and collaboration, and promote interdisciplinary research. The Schoonover Center will help the Scripps College of Communication keep pace with technological and social change, and keep Scripps among the most highly regarded colleges of communication in the nation.



The Schoonover Center will serve our growing college of almost 2,500 students—students who are studying with outstanding faculty, engaging in research, participating in student organizations, and preparing for successful careers in a changing communications field. The cutting-edge facility will enhance student and faculty recruitment and provide an inspiring environment that will set a standard for academic excellence.

*By strengthening the quality of our programs, the completion of this facility will elevate the reputation of the entire university.*



The building is slated for completion in January 2013, and the total project is estimated to cost more than \$32 million. In 2008, Scripps alumnus Steven L. Schoonover and his wife, Barbara, pledged a \$7.5 million lead gift toward construction of the new facility. The Schoonovers' signature gift, together with other commitments, brings the Scripps College within \$4 million of its fundraising goal for the facility. With your help, we can reach our goal.

Your support will help prepare our students to be tomorrow's industry leaders and will help the Scripps College of Communication continue to attract the nation's top students and faculty. If you are interested in contributing to the new Schoonover Center for Communication, please contact JR Blackburn, Director of Development, at (740) 597-1698 or [blackbuj@ohio.edu](mailto:blackbuj@ohio.edu).